

## **TOTAL COMMITMENT TO COSMETIC SURGERY**

At the Ashbury Cosmetic Surgery and Vein Centre, a full range of cosmetic procedures are performed on a daily basis, including surgical procedures such as liposculpture, breast implants and non surgical cosmetic treatments such as sclerotherapy for varicose veins.

Dr. James Chen, a cosmetic doctor at Ashbury, states that the centre has a team of cosmetic doctors and surgeons, each specialising in particular areas of cosmetic surgery. This way patients can be matched with an expert in the particular procedure.

Ashbury believes patients deserve a thoroughly professional service right from their initial telephone enquiry through to their final post operative visit. Dr. James Chen who himself has performed more than 10000 cosmetic procedures insists that patients should be given all the facts so they can decide whether or not cosmetic surgery is the right choice for them. They are put in touch with past patients who have already undergone procedures and who will share their experience.

Consultations are undertaken with a doctor, not a nurse or a sales consultant. This is to ensure that a correct medical evaluation is done to minimise any risk of complication, and patients are happy knowing that they are getting direct expert advice from a cosmetic doctor.

There is also plenty of understandable written information for patients to take home. "Doctors should be selected not only on their skills and experience but also on their ability to understand and communicate with the needs of each patient" added Dr. Chen.

At Ashbury, 97% of the cosmetic surgery are done under local anaesthetic with twilight "sedation". This means quicker recovery time and avoidance of a hospital stay, for e.g. the majority of liposculpture patients only need the weekend to recover and they are back at work on Monday. "In addition, some of the risks associated with general anaesthetic is reduced considerably" according to Dr. James Chen.

Ashbury places great emphasis on post operative care, and the doctors here are on call 24 hours a day. This is because the first few days of recovery are the most important aspect in achieving a satisfactory result.

The team at Ashbury, which include Dr. James Chen, Fitzgerald and Dr. Thind, has had extensive training in the USA and Europe. They are members of the American Academy of Cosmetic Surgery, American Society of Liposuction Surgery. Dr. Thind is also a fellow of the Royal Australian College of Surgeons.

Dr. Chen stresses that it is important to choose a doctor who has performed thousands of cosmetic procedures and on a daily basis. Experience and consistent good results do make the difference.

One of the most popular procedures at Ashbury is liposculpture. It is a modern approach not only to permanently remove unwanted fatty bulges but it is a form of cosmetic artistry to reshape the body to a silhouette which the majority of people in our culture consider beautiful. Another form of body reshaping such as breast enlargement is also frequently requested by women who want fuller breasts. Others have breast surgery to lift the breasts that have sagged especially after pregnancy. Currently Ashbury have a full range of different shapes and size implants to suit each individuals needs to achieve the most natural result.

Complications are rare, nevertheless you should discuss all the benefits and risks with your cosmetic doctor.

For more information on the full range of cosmetic procedures, call one of the friendly staff at Ashbury on Brisbane (07) 3857 6188 and Gold Coast (07) 5570 6800